File

# fashion calendar

RUTH FINLEY, EDITOR
FRANCES HUGHES, ASSOC. EDITOR

# 1960

20th YEAR • A WEEKLY PUBLICATION

Week of November 7, 1960

### january

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### february

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### march

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### april

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### may

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### june

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### july

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### august

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### september

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### october

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### november

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### december

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8 EAST 77th STREET
NEW YORK 21, NEW YORK
TRAFALGAR 9-2343

# FASHION CALENDAR

NOTE: Events are repeated until they take place. New events, last minute changes and revisions are added each week as quickly as scheduled. FASHION CALENDAR asks your indulgence for the unavoidable changes and new events that come up between issues.

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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## WEEK ENDING FRIDAY, NOVEMBER 4, 1960

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|---|---|---|---|
| Now Showing | CALIFORNIA SHOWINGS IN NEW YORK | LOS ANGELES FASHION GUILD | NEW YORK HOTELS |
| | NAME | HOTELS | CONTACT |
| | Adele of California . . . | Essex House | Harry Warner, CI. 7-0300. |
| | Georgia Bullock . . . . . | Savoy-Hilton | Annette Bullock, EL. 5-2600. |
| | Cahill, Ltd. . . . . | Plaza . . . . | William Cahill, PL. 9-3000. |
| | H. Charles . . . . . | Savoy-Hilton | Sally Gannon, EL. 5-2600. |
| | Charles Cooper . . . . . | Savoy-Hilton | Bob Courtney, EL. 5-2600. |
| | Wayne Fuller . . . . . | Savoy-Hilton | Connie Henry, EL. 5-2600. |
| | Helga . . . . . | Gotham . . . | Walter Oppenheimer, CI. 7-2200. |
| | Peggy Hunt . . . . . | Gotham . . . | Lillian Mully, CI. 7-2200. |
| | Jewel . . . . . | Savoy-Hilton | Charles Wilpan, EL. 5-2600. |
| | Marusia . . . . . | St. Regis . . | Marusia, PL. 3-4500. |
| | Michaelson, Inc. . . . . | Plaza . . . . | E.E. Kaplan, PL. 9-3000. |
| | M. Nadler . . . . . | Savoy-Hilton | Mo Nadler, EL. 5-2600. |
| | Ernest Newman . . . . . | Gotham . . . | Ernest Newman, CI. 7-2200. |
| | Michael Novarese . . . . . | Savoy-Hilton | Michael Novarese, EL. 5-2600. |
| | Oscar of Beverly Hills . . | Savoy-Hilton | Maury Leonard, EL. 5-2600. |
| | Maxwell Shieff . . . . . | Savoy-Hilton | Ethel Shieff, EL. 5-2600. |
| | Edith Small . . . . . | Gotham . . . | Edith Small, CI. 7-2200. |
| | Travilla . . . . . | Savoy-Hilton | Bill Sarris, EL. 5-2600. |
| | Werle . . . . . | Savoy-Hilton | Dan Werle, EL. 5-2600. |

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| Thursday Nov. 3 12:00 Noon | OPENING OF SPRING COLLECTION | COUNTESS ALEXANDER | 530 SEVENTH AVENUE SHOWROOM - 9TH FLOOR |
| | Showing of Spring daytime, cocktail and evening fashions. Contact: CH. 4-5693. | | |
| Thursday Nov. 3 1:00 P.M. | OPENING OF SPRING COLLECTION | KLEIN & BLAIKIE, INC. | 525 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| | Showing of Klein & Blaikie's Spring misses dress collection Nov. 3 and 10 at 1:00 P.M. For press and buyers, by invitation. (Note Change Of Date.) Contact: Alfred Blaikie, BR. 9-7580. | | |
| Thursday Nov. 3 3:00 P.M. | OPENING OF SPRING COLLECTION | ANNE FOGARTY-- "SPECIAL EDITIONS" | 550 SEVENTH AVENUE SHOWROOM - 6TH FLOOR |
| | Showing of Spring collection designed by Anne Fogarty, Nov. 3, 7, 9 at 3:00 P.M. Contact: Nancy English, WI. 7-5335. | | |
| Thursday Nov. 3 3:30 P.M. | PRESS PREVIEW: SPRING COLLECTION | LESLIE FAY | 1400 BROADWAY SHOWROOM - 16TH FLOOR |
| | Showing to the press and buying offices. By invitation. Continuous daily beginning Tues., Nov. 8. Contact: Isabelle Crawford, BR. 9-7700. | | |

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| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
|---|---|---|---|
| Thursday Nov. 3 3:30 P.M. Cocktails | PREVIEW: SPRING BRIDAL FASHIONS | MIRIAM MODES (525 SEVENTH AVENUE) | FOUR SEASON RESTAURANT 99 EAST 52ND STREET |
| | Bridal and bridesmaid fashions, designed by Lillian. By invitation. Publicity: Evelyn J. Heyward Assoc., 75 East 55th St., PL. 3-3628. | | |
| Thursday Nov. 3 | OPENING; SPRING FUR TRIM SUIT COLLECTION | MEYER STOLL, INC. | 500 SEVENTH AVENUE SHOWROOM - 11TH FL. |
| | Meyer Stoll's Spring collection of "Fur Trim Suits" at continuous daily showings. Contact: Irving May, LO. 5-3893. | | |
| Thursday Nov. 3 - Nov. 7 | SPECIAL BERMUDA TRIP FOR PRESS | LEATHER INDUSTRIES OF AMERICA, INC. | PRINCESS HOTEL BERMUDA, B.W.I. |
| | Leather Industries of America, in cooperation with Cunard-Eagle Airlines, has invited the press to Bermuda for the weekend. Fashion show Sunday evening featuring leather garments, shoes and accessories. By invitation. Publicity: Billie Gould, MU. 6-7956. | | |
| Thursday Nov. 3 - Nov. 23 9:00 A.M.- 4:00 P.M. | BRIDAL FASHIONS FROM FEBRUARY ISSUE 1961 | MADEMOISELLE MAGAZINE | 575 MADISON AVENUE SHOWROOM - 7TH FLOOR |
| | "Heart of Fashion"-- preview of Spring bridal and bridesmads' dresses, lingerie and trousseau fashions from the February '61 issue. By appointment only. Contact: Alice Encke, PL. 9-2080. | | |
| Friday Nov. 4 8:30 A.M. Breakfast | PREVIEW OF NEW COORDINATES | JUDY BOND CLASSICS | 500 CLUB 500 SEVENTH AVENUE |
| | Preview of Judy Bond Classics--new concept of coordinates. Show at 9:15 A.M. By invitation. Publicity: Ruth Hammer Associates, EL.5-7872. | | |
| Friday Nov. 4 10:30 A.M | OPENING: SPRING COAT AND SUIT COLLECTION | MONTE-SANO & PRUZAN | 21 WEST 46TH STREET SHOWROOM - 8TH FLOOR |
| | Showings at 10:30 A.M. Nov. 4, 7, 9, 11, 16. By appointment. Contact: JU. 2-2317. | | |
| Friday Nov. 4 12:00 Noon Luncheon | RESEARCH TECHNIQUES: SELLING HOME FASHIONS | NAT'L HOME FASHIONS LEAGUE (767 LEX. AVE.) | HOTEL PIERRE BALLROOM |
| | "Is The Home Fashions Industry Meeting The Real Needs Of The Modern Women?" Speaker: Mr. William Capitman, president, The Center For Research In Marketing, Inc. Prices: $6.50, members; $7.50, guests. Con. TE. 8-5133. | | |
| Beginning Friday Nov. 4 | OPENING: CRUISE-SPRING FASHIONS | ROSSINO-ANGELA | 30 WEST 57TH STREET SHOWROOM - 3RD FLOOR |
| | Cruise and Spring couture fashions. By appointment. Contact: JU. 2-1747. | | |

WEEK BEGINNING SUNDAY, NOVEMBER 6, 1960

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| Sunday Nov. 6 1:00 P.M. Brunch | FASHION SHOW DURING BRUNCH | MARTIER-RAYMOND | HAMPSHIRE HOUSE FOUNTAIN ROOM |
| | Fall couture fashions by Martier-Raymond. Millinery--Irene. Shoes--Fiorentina. Reservations--$4.00; contact: "Mr. Jerome," CI. 6-7700. Fashion Show Director: Peggy Cantor Assoc., 117 E. 37th St., MU. 9-8542. | | |
| Sunday Nov. 6 - Nov. 9 | SPRING MARKET WEEK IN ST. LOUIS | ST. LOUIS FASHION CREATORS | INDIVIDUAL SHOWROOMS |
| | Showing of Spring lines at individual showrooms and at Statler Hilton, St. Louis. Contact: 721 Olive St., St. Louis, Mo. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Monday Nov. 7 10:30 A.M | PRESS PREVIEW OF SPRING COLLECTION | SARMI, INC. | 550 SEVENTH AVENUE SHOWROOM - 11TH FLOOR |
| | Press preview of Sarmi's Spring collection. Buyers' preview at 4:00 P.M. By invitation. Publicity: Maxwell-Gray, 527 Lexington Ave., PL. 3-5556. | | |
| Monday Nov. 7 4:00 P.M. | PRESS PREVIEW: GIRLS' HOLIDAY DRESSES | MACY'S NEW YORK | 13TH FLOOR EXEC. DINING ROOM |
| | Joseph Love's line-for-line copies of children's dresses, designed by Louis Domergue in Paris, sizes 3 - 6x and 7 - 14, all in fabrics of DuPont fiber. By invitation. (For release Wed., Nov. 9). Publicity: Stephanie Horton, OX. 5-4400, Ext. 2260. | | |
| Beginning Monday Nov. 7 | OPENING: SPRING COLLECTION | "CLOTHES FOR YOU" BY JOAN LESLIE | 1400 BROADWAY SHOWROOM - 16TH FLOOR |
| | Joan Leslie's Spring collection at continuous daily showings. Contact: Isabelle Crawford, BR. 9-7700. | | |
| Beginning Monday Nov. 7 | OPENING OF BOYS' SPRING COLLECTION | HI-LINE | 112 WEST 34TH STREET SHOWROOM - 8TH FLOOR |
| | "Continental Knits"--Spring collection of Hi-Line's washable knit co-ordinates for the young, young man about town and country in sizes 2 - 4 and 3 - 7. By appointment. Publicity: Ruth Shaw Assoc., WI. 7-2562. | | |
| Monday Nov. 7 - Nov. 11 | OPENING OF NEW COLLECTION | PANTEMPOS | 525 SEVENTH AVENUE SHOWROOM - 17TH FLOOR |
| | Showing of pants collection. A hunt breakfast will be served daily from 9:00 A.M. to 11:00 A.M. Contact: Jesse Goodman, LO. 3-7900. | | |
| Monday Nov. 7 - Nov. 13 | 37TH WOMEN'S ANNUAL INT'L EXPOSITION | THE WOMEN'S NATIONAL INSTITUTE, INC. | 71ST REGIMENT ARMORY PARK AVE. & 34TH ST. |
| | "International Bazaar"--press preview 10:00 A.M. - 12:00 Noon, Nov. 7. Exhibits of home products, demonstrations of hand arts and crafts, presentation of costumes from more than 50 countries. Daily fashion shows; also nightly International Festivals. N.Y. City Youth Awards presentation, Nov. 8 at 6:00 P.M. "Women of Achievement Awards" at 8:45 P.M. Hours: 1:00 - 10:30 P.M. Admission: $1.00; children, 35¢. Contact: Helen M.E. McCarthy, Exposition Office, 250 West 57th Street, JU. 2-1042. | | |
| Nov. 8 | ELECTION DAY (Tuesday) | | |
| Tuesday Nov. 8; Nov. 9 1:00 P.M | OPENING: SPRING JUNIOR COLLECTION | MR. MORT | 498 SEVENTH AVENUE SHOWROOM - 20TH FLOOR |
| | The Mr. Mort Spring junior dress collection, designed by Lee Evans. By admission card only. Contact: Dorothea Marshall, OX. 5-4760. | | |
| Beginning Tuesday Nov. 8 | OPENING: SPRING JUNIOR FASHIONS | TED BROWN, INC. | 1400 BROADWAY SHOWROOM - 8TH FLOOR |
| | Daily showings of Spring and Holiday junior fashions, designed by Frances Prisco. Contact: PE. 6-2642. | | |
| Beginning Tuesday Nov. 8 | OPENING OF SPRING DRESS COLLECTION | RONA DRESSES, INC. | 1400 BROADWAY SHOWROOM - 19TH FLOOR |
| | Continuous daily showings of Spring dresses and costumes. Publicity: Sue Gardner, TR. 7-4952. | | |
| Nov. 9 | MACY'S RELEASE DATE. Preview Nov. 7 at 4:00 P.M. (See above.) | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Wednesday Nov. 9 10:00 A.M. Breakfast | PRESS PREVIEW: HOLIDAY AND RESORT FASHIONS | GIMBELS | 4TH FLOOR BRIDAL SALON |
| | Preview of Gimbels' Holiday-Resort collection to the press. By invitation. (For release Mon., Nov. 14). Publ.: Margot Infantino, LO.4-3300,Ext.6113. | | |
| Wednesday Nov. 9 10:30 A.M. | OPENING OF SPRING COLLECTION | BEN ZUCKERMAN | 512 SEVENTH AVENUE SHOWROOM - 40TH FLOOR |
| | By appointment. Publicity: Eleanor Lambert, MU. 8-2130. | | |
| Wednesday Nov. 9 12:00 Noon Luncheon | PREVIEW: RESORT-SPRING COLLECTION | MARIA KRUM | 41 WEST 56TH STREET SALON - 2ND FLOOR |
| | Presentation of Maria Krum's couture daytime, travel and evening fashions. For press and buyers, by invitation. Contact: CI. 7-3060. | | |
| Wednesday Nov. 9 12:00 Noon | OPENING: CRUISE-SPRING COLLECTION | LANZ ORIGINALS, INC. | 1407 BROADWAY SHOWROOM - 26TH FLOOR |
| | Junior dresses and separates at 12:00 Noon, two days the first week, Nov. 9 and 10; and Nov. 15, 16, 19. Contact: Audrey Brock, OX. 5-3150. | | |
| Wednesday Nov. 9 12:30 P.M. Luncheon | CALIFORNIA FASHIONS DURING LUNCHEON | ERNEST NEWMAN OF CALIFORNIA | HOTEL PIERRE ROOF GARDEN |
| | Fall fashions by Ernest Newman of California. Press by invitation. Public by reservation; contact: "Andre", TE. 8-8000. Pierre Fashion Director: Anne Taylor, TE. 8-8000. | | |
| Wednesday Nov. 9 2:30 P.M. | FASHIONS & MILLINERY AT BENEFIT SHOW | VINCENT HARMIK; FONTANA OF ROME | HOTEL ASTOR BALLROOM |
| | Millinery by Vincent Harmik and fashions by Fontana of Rome. Show for benefit of Multiple Sclerosis Soc. Contact: Lucy Angeleri, PL.7-6300. | | |
| Wednesday Nov. 9 8:00 P.M. | PRESS PREVIEW: SPRING COLLECTION | SCAASI | 26 WEST 56TH STREET SALON |
| | Preview for press of Scaasi's Spring collection. By invitation. Publicity: Maxwell-Gray, 527 Lexington Avenue, PL. 3-5556. | | |
| Beginning Wednesday Nov. 9 | RESORT AND SPRING JUNIOR COLLECTION | GUY D | 498 SEVENTH AVENUE SHOWROOM - 4TH FLOOR |
| | Continuous showings of the Guy D Resort and Spring junior collection. Contact: Dorothy McCauley, LO. 4-3913. | | |
| Thursday Nov. 10 9:30 A.M Coffee | PRESS PREVIEW OF IMPORTED SKI-WEAR | OHRBACH'S | 2ND FLOOR SKI SHOP |
| | Imported active ski-wear and after ski-wear for men and women. Fashions from Austria, Denmark, France, Ireland, Italy, Norway, Switzerland, West Germany. By invitation. Publicity: Mark Klauser, OX. 5-4000. | | |
| Thursday Nov. 10 5:00 P.M. Cocktails | PREMIERE PREVIEW: SPRING READY-TO-WEAR | BOB BUGNAND | 19 EAST 62ND STREET SALON |
| | Premiere showing of Spring ready-to-wear daytime and cocktail fashions, designed by Bob Bugnand. By invitation. Open House, Fri., Nov. 11, at 10:00 A.M. - 12:00 Noon. Thereafter by appointment. Contact: TE. 8-0750. | | |
| Thursday Nov. 10 | OPENING: CRUISE-SPRING COLLECTION | PARKLANE JUNIORS; PARKLANE DEBS | 1400 BROADWAY SHOWROOM - 28TH FLOOR |
| | Parklane Junior daytime Cruise-Spring dresses and Parklane Debs cocktail fashions. Continuous daily. Contact: Ruth Elsinger, WI. 7-0430. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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READY-TO-WEAR TIME TABLE, BEGINNING NOV. 9 ("O" REFERS TO OPENING, "P" PREVIEW.)
For more details, refer to specific listings in current and previous issues.

| | WEDNESDAY, NOV. 9 | THURSDAY, NOV. 10 | TUESDAY, NOV. 15 | WEDNESDAY, NOV. 16 |
|---|---|---|---|---|
| 9:30 | Frank Gallant | Frank Gallant | Frank Gallant<br>Tiffeau & Busch | Frank Gallant |
| 10:00 | Jack Sarnoff<br>Marquise | Jack Sarnoff<br>Seymour Fox | Jack Sarnoff<br>Seymour Fox | Marquise |
| 10:30 | Maurice Rentner<br>Monte-Sano<br>Ben Zuckerman (O) | | Handmacher-Vogel | Monte-Sano |
| 11:30 | George Carmel | Arthur Jablow | Arthur Jablow | George Carmel |
| 12:00 | Maria Krum (P)<br>Lanz (O)<br>Paul Blumenstein<br>Estevez | Louis Goldstein<br>Lanz | Lanz | Lanz |
| 2:00 | Originala<br>Ben Gershel | Originala<br>Harry Frechtel | Ben Gershel<br>Harry Frechtel | Ben Gershel |
| 2:30 | Hayette | Hayette | | |
| 4:00 | Arkay | Dior, New York | | |
| 5:00 | | Bob Bugnand (P) | | |

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| Nov. 11 | VETERANS' DAY (Friday)--Banks and Post Office Closed. | | |
| Friday<br>Nov. 11<br>7:30 P.M.<br>Cocktails-<br>Dinner | ANNUAL "FRONT PAGE"<br>DINNER DANCE<br>The 1960 Edition, with presentation of Annual News Awards and the Anne O'Hare McCormick Journalism Scholarship. Tickets: $15.00 - $25.00 (for benefit of educational and relief funds). Black tie. Contact: Club Headquarters, Hotel Biltmore, Room 238, OR. 9-0139. | N. Y. NEWSPAPER<br>WOMEN'S CLUB | HOTEL ASTOR<br>BALLROOM |
| Nov. 12 -<br>Nov. 17 | READY-TO-WEAR SHOWINGS IN PARIS. Contact: Commissariat General du Salon National de Pret-a-Porter, 34 Rue Etienne Marcel, Paris 1, France. | | |
| Sunday<br>Nov. 13<br>1:00 P.M.<br>Brunch | CRUISE FASHIONS<br>DURING BRUNCH<br>Cruise fashions by Melba Hobson for Mr. Gee. Shoes--Fiorentina. Reservations:$4.00; contact: "Mr. Jerome," CI. 6-7700. Fashion Show Director: Peggy Cantor Associates, 117 East 37th Street, MU. 9-8542. | MELBA HOBSON<br>FOR MR. GEE | HAMPSHIRE HOUSE<br>FOUNTAIN ROOM |
| Sunday<br>Nov. 13 -<br>Nov. 19 | NATIONAL PRESS WEEK<br>IN CALIFORNIA<br>Tenth annual National Press Week in California. Contact: William Maxfield, Exec. Dir., C.F.C., 740 S. Broadway, Los Angeles, California. | CALIFORNIA FASHION<br>CREATORS | BEVERLY HILTON HOTEL<br>LOS ANGELES, CALIF. |
| Nov. 14 | GIMBELS' RELEASE DATE--Holiday-Resort preview, Nov. 9 at 10:00 (See p.3.) | | |
| Beginning<br>Nov. 14 | READY-TO-WEAR SHOWINGS IN LONDON BY 24 MANUFACTURERS.<br>Contact: London Fashion House Group, London, England. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Tuesday Nov. 15 | BERGDORF GOODMAN RELEASE DATE-- Boys' and Girls' Party and Resort (No Show). Publicity: Florence Neff, PL. 3-7300. | | Fashions. |
| Tuesday Nov. 15 10:00 A.M Breakfast | PREVIEW: NEW CHRISTMAS BOUTIQUE GIFTS | GIMBELS | 4TH FLOOR MAM'SELLE NOELLE |
| | Preview for the press of Gimbels' new Christmas boutique gifts. By invitation. Publicity: Margot Infantino, LO. 4-3300, Ext. 6113. | | |
| Tuesday Nov. 15 11:00 A.M.; 2:30 P.M. | PREVIEW: SPRING COLLECTION | MAJESTIC SPECIALTIES | 1410 BROADWAY SHOWROOM - 16TH FLOOR |
| | Preview for press and buying offices of color-coordinated separates. By invitation. Continuous thereafter. Contact: Marianne Cruze, LO. 4-3113. | | |
| Tuesday Nov. 15 6:30 P.M.- 9:00 P.M. | WEEKLY FASHION CAREER COURSE | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | ENGINEERING CLUB AUD. 29 WEST 39TH STREET |
| | Subject: "Cosmetics and Millinery"--Speakers: Miriam Gibson French, McCall's Magazine; Helen Sisson, Phoenix Hosiery. Individual Session: $2.50 (except Nov. 22, $3.50). Contact: CI. 7-3940. | | |
| Wednesday Nov. 16 12:30 P.M. Luncheon | HOLIDAY FASHIONS DURING LUNCHEON | NATHAN & STRONG | HOTEL PLAZA PERSIAN ROOM |
| | Showing of Holiday fashions by Nathan & Strong. Press by invitation. Public by reservation; contact: "Banquet Dept.," PL. 9-3000. Plaza Fashion Director: Mary Alice Rice, CI. 6-1790. | | |
| Thursday Nov. 17 4:00 P.M.- 6:00 P.M. Cocktails | PREMIERE SHOWING OF "YOUNG MISTER PANTS" | MISTER PANTS | SAVOY-HILTON HOTEL LE CHATEAU-11th FL. |
| | "Silver Spoon Collection"--introducing "Young Mister Pants" in sizes 7 to 14. Showing at 4:30 P.M. For press and buyers, by invitation. Publicity: Barbara McGinniss, OX. 5-7320. | | |
| Nov. 18 | ELIZABETH ARDEN'S RELEASE DATE. Holiday Lingerie Collection (No Show). | | |
| Friday Nov. 18 9:00 A.M. and 12:00 Noon | AMERICAN READY-TO-WEAR BREAKFAST & LUNCHEON | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | HOTEL ASTOR BALLROOM |
| | American Ready-To-Wear, Spring 1961. Co-chairmen: Babs Simpson, Vogue Magazine; Helen Cutler, I. Magnin. Breakfast: $6.00, members; $10.00 guests. Luncheon: $10.00, members; $15.00, guests. Contact: CI. 7-3940. | | |
| Monday Nov. 21 8:30 P.M. Supper-Dance | "PARTY OF THE YEAR" FOR COSTUME INSTITUTE | COSTUME INSTITUTE-MET. MUSEUM OF ART | METROPOLITAN MUSEUM 5TH AVE. & 82ND ST. |
| | Thirteenth annual "Party of the Year" for benefit of Costume Institute of Metropolitan Museum of Art. Museum pageant & entertainment by members of fashion industry. Chmn.: Adam Gimbel. Co-chmn.: Melvin E. Dawley. Reservations: $100.00 each; contact: Costume Institute, TR. 9-5500,Ex.381. | | |
| Tuesday Nov. 22 3:30 P.M. Cocktails | IMPORTED FASHIONS USING NEW FABRIC | ZANTREL (A DIVISION OF HARTFORD FIBRES) | HOTEL PIERRE ROOF GARDEN |
| | Zantrel, an international fibre, in European originals by 16 intern'l designers, made in U.S.A. fabrics with American images. Showing 4 P. M. By invitation. Publicity: Rosemary Sheehan, MU. 5-1280. | | |
| Tuesday Nov. 22 6:30 P.M. Cocktails | PRESS PREVIEW OF WALLPAPERS | THOMAS STRAHAN CO. | ST. REGIS HOTEL LIBRARY |
| | Strahan's 75th anniversary showing of wallpapers. By invitation. Publ.: Gloria Brackett at Grant Advg., OX. 7-5800. | | |

| DATE | WHAT'S GOING ON | GIVEN BY | WHERE |
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| Nov. 24 | THANKSGIVING DAY (Thursday)--Legal Holiday. | | |
| Thursday Nov. 24 9:45 A.M. | THIRTY-FOURTH ANNUAL THANKSGIVING DAY PARADE | MACY'S NEW YORK | FROM 77TH STREET AND CENTRAL PARK WEST |
| | Macy's Annual Thanksgiving Day Parade, with stars of film and television, spectacular floats, bands, cowboys, clowns and costumed marchers, & four huge balloons filled with helium. The parade will arrive at the reviewing stand in front of Macy's from 11:00 A.M. to 12:00 Noon and will be televised in color on WNBC. Contact: Joe Hanley, Special Events Manager, OX. 5-4400, Ext. 3078. | | |
| Sunday Nov. 27- Dec. 1 | SPRING AND SUMMER SHOE FASHIONS | POPULAR PRICE SHOE SHOW OF AMERICA | HOTELS NEW YORKER & SHERATON-ATLANTIC |
| | The 25th semi-annual showing of popular price shoe fashions for men, women, teenagers, and children, co-sponsored by Nat'l. Assn. of Shoe Chain Stores and New England Shoe and Leather Assn. Co-Managers: Edward Atkins and Maxwell Field. Contact: MU. 2-8705. | | |
| Tuesday Nov. 29 4:00 P.M. Cocktails | EUROPEAN IMPORTS IN NEW PILE FABRICS | SIDNEY BLUMENTHAL (ONE PARK AVENUE) | SHERATON-EAST HOTEL BALLROOM |
| | Sidney Blumenthal, "the fabric man," will be present at a showing of European imports made of new 1960 pile fabrics; also a specially designed children's collection. By invitation. Contact: Barbara Kalish, MU. 5-4480. Publicity: Rosemary Sheehan, MU. 5-1280. | | |
| Friday Dec. 2 12:00 Noon | ANNUAL LUNCHEON AND HOLIDAY SHOW | THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA) | HOTEL ASTOR BALLROOM |
| | More details later. Contact: CI. 7-3940. | | |
| Sunday Dec. 4- Dec. 8 | DISPLAY MARKET WEEK IN NEW YORK | NATIONAL ASS'N OF DISPLAY INDUSTRIES | N.Y. TRADE SHOW BLDG. 500 EIGHTH AVENUE |
| | Theme: "Springtime in Rome"--trade showing of Spring display products. Contact: Gabriel Valenti, BR. 9-0460. | | |
| Monday Dec. 5 4:00 P.M.- 6:00 P.M. Cocktails | PREVIEW: ADVANCE SPRING MILLINERY FASHIONS | TRADE PROMOTION COMM.- MILLINERY PROMOTIONS | HOTEL PIERRE COTILLION ROOM |
| | Special preview of advance Spring millinery by ten leading designers: Mr. Arnold, Hattie Carnegie, Chanda, Lilly Dache, Emme, Walter Florell, John Frederics, Irene of N.Y., Mr. John and Sally Victor. By invitation. Contact: Walter Marks or Bette Steinman, MU. 6-2970. | | |
| Thursday Dec. 15 9:00 A.M. Breakfast | PRESS SHOWING OF RESORT FASHIONS | PECK & PECK | 6TH FLOOR CONFERENCE ROOM |
| | Peck & Peck will present "Bermuda Re-Visited"--a preview for the press of Resort fashions. By invitation. Publicity: Xenia Bank, OR. 3-4700. | | |
| Beginning Monday Jan. 23 | OPENING OF PARIS COUTURE FASHIONS | CHAMBRE SYNDICALE DE LA COUTURE PARISIENNE | PARIS, FRANCE |
| | The Spring Paris couture openings will begin two days earlier than last year. (Individual dates have not been scheduled). Contact: Chambre Syndicale. 102 Rue du Faubourg, St. Honore, Paris, France. | | |

## THEATRE...OPERA...BALLET...MOVIES

Friday Nov. 4 — PREMIERE: "G. I. BLUES" (Movie) VICTORIA THEATRE, B'WAY & 46TH STREET
Co-starring Elvis Presley, Juliet Prowse, presented by Paramount in TechniColor. Producer: Hall Wallis. Director: Norman Taurog. Publicity: Harold Rand, BR. 9-8700.

Monday Nov. 7 — THIRD WEEK: METROPOLITAN OPERA MET. OPERA HOUSE, B'WAY & 39TH STREET
Mon., Nov. 7: Bizet's "Carmen. Tues., Nov. 8: Mussorgsky's "Boris Godunov". Wed., Nov. 9: Verdi's "Aida". Thurs., Nov. 10: Puccini's "La Boheme". Fri., Nov. 11: Verdi's "Nabucco". Sat., Mat., Nov. 12: Puccini's "Madama Butterfly. Sat. Eve., Nov. 12: Mozart's "Le Nozze di Figaro". Publicity: Francis Robinson, PE. 6-1200.

Tuesday Nov. 8 — FIRST WEEK: NEW YORK CITY BALLET N.Y. CITY CENTER, 131 WEST 55TH STREET
Tues., Nov. 8: Seranade, Medea, Pas de Deux, Symphony. Thurs., Nov. 10: Swan Lake, Prodigal Son, Allegro Brillante, Firebird. Fri., Nov. 11: Serenade, Medea, Afternoon Of A Faun, Stars And Stripes. Sat., Nov. 12: Interplay, Prodigal Son, Allegro Brillante, Stars and Stripes. Sun., Mat., Nov. 13: Swan Lake, Firebird, Afternoon Of A Faun, Western Symphony. Sun., Eve., Nov. 13: Fanfare, Medea, Figure In The Carpet. Publicity: Philip Bloom, YU. 6-1340.

Wednesday Nov. 9 — OPENING: "HEDDA GABLER" 4TH STREET THEATRE, 83 EAST 4TH STREET
Starring Mai Zetterling with Lois Holmes, Mark Leonard, Lori March in Henrik Ibsen's play, translated from the Norwegian by Michael Meyer. Director: David Rose. Costumes: Theoni V. Aldredge. Publicity: Max Eisen, OX. 5-1864.

Wednesday Nov. 10 — PREMIERE: "LET NO MAN WRITE MY EPITAPH" (Movie) TRANS-LUX 52ND STREET
Columbia will present Burl Ives, Shelley Winters, James Darren, Jean Seberg, Ricardo Montalban, Ella Fitzgerald in the movie based on the novel by Willard Motley. Producers: Boris D. Kaplan and Robert Presnell. Director: Philip Leacock. Publicity: Hortense Schorr, PL. 1-4400.

Thursday Nov. 10 — OPENING: "PERIOD OF ADJUSTMENT" HELEN HAYES THEATRE, 210 WEST 46TH STREET
Cheryl Crawford will present the Tennessee Williams play, starring James Daly, Barbara Baxley, Robert Webber with Rosemary Murphy, Lester Mack. Director: Goerge Roy Hill. Settings: Jo Mielziner. Costumes: Patricia Zipprodt. Publicity: Harvey Sabinson, JU. 2-4747.

Wednesday Nov. 16 — PREMIERE: "BUTTERFIELD 8" (Movie) CAPITOL THEATRE, B'WAY & 51ST STREET
Starring Elizabeth Taylor, Laurence Harvey, Eddie Fisher, Dina Merrill, presented by MGM in CinemaScope and MetroColor, based on the novel by John O'Hara. Producer: Pandro S. Berman, Director: Daniel Mann. Costumes: Helen Rose. Publicity: Dan Terrell, JU. 2-2000.

Wednesday Nov. 16 — OPENING: "UNDER THE YUM YUM TREE" HENRY MILLER'S THEATRE, 124 W.43RD ST.
Frederick Brisson & Roger L. Stevens will present a new comedy by Lawrence Roman, starring Gig Young, Sandra Church, Nan Martin, Dean Jones. Director: Joseph Anthony. Publicity: Arthur Klipstein, CI. 5-6664.

Thursday Nov. 17 — OPENING: "ADVISE AND CONSENT" CORT THEATRE, 138 WEST 48TH STREET
Robert Fryer and Lawrence Carr, in association with John Herman, will present Ed Begley, Richard Kiley, Chester Morris, Otto Kruger in the political play based on the novel by Allen Drury. Director: Franklin Schaffner. Costumes: John Boxer. Publicity: Betty Lee Hunt, EN.9-7472.

# 1961

## JANUARY

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